



This Seat's For You!

Urban Forestry Institute
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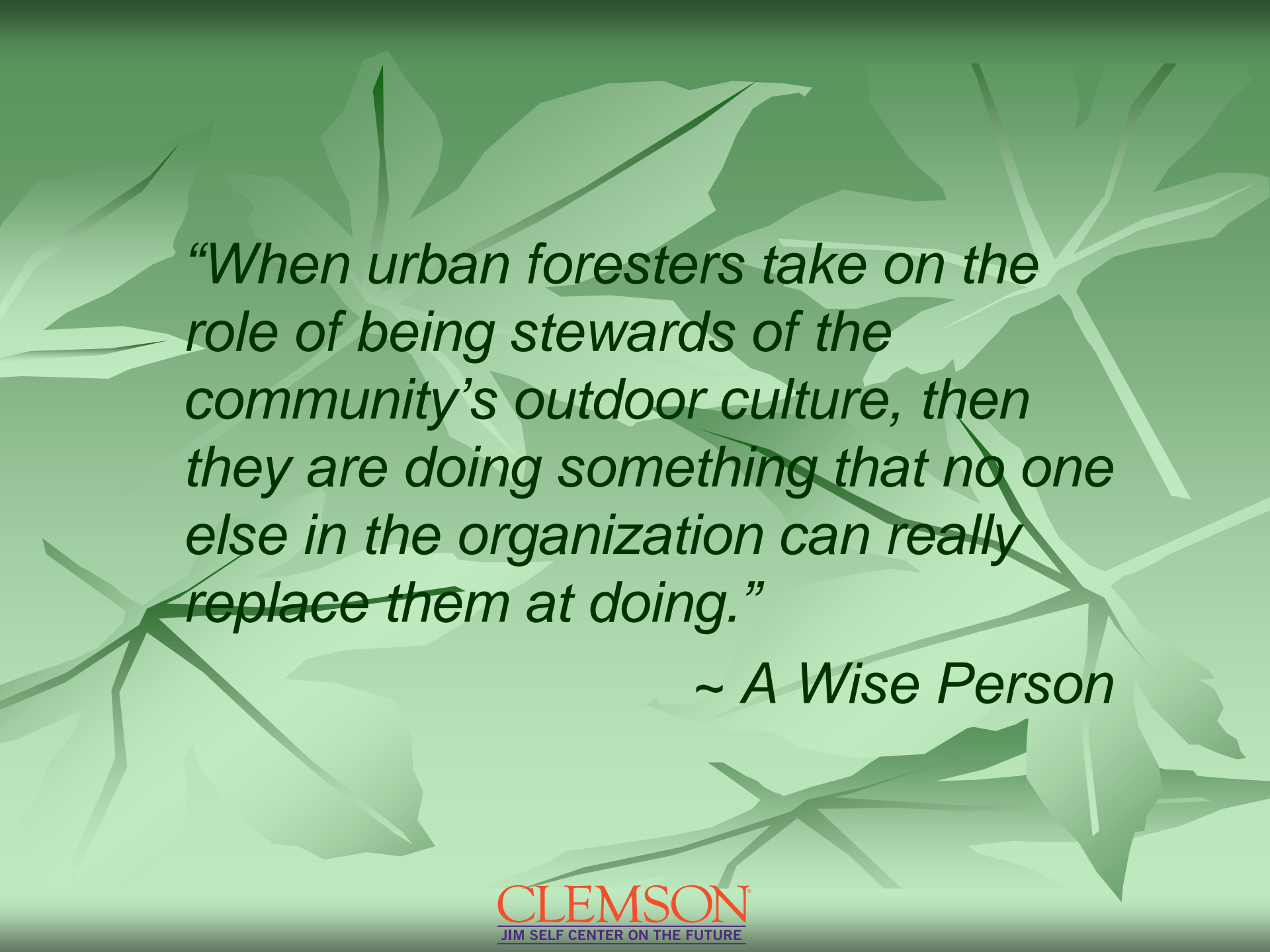
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Offer To Set The Table.. It's An Honor, Not A Chore

- Demonstrate relevance and value
- Invite a diversity of viewpoints — and build trust
- Invite people to the table but really involve them in the most important work
- Have participants define key areas of focus..and come up with answers
- Think flexibility and opportunity! It's contagious.
- Make the work visible — even if it's messy
- Maintain transparency and expand the conversation
- Take that first step

Dinner's On..

- Some people are are fine with not having a role in organizational strategy and decision making until...
- Others believe that it is imperative for forestry to be more involved in the organization's operations and want to have a more prominent role..or lessen their headaches
- The challenge is how to demonstrate and prove value to others in their organization.
- Fortunately, there is increasing research that supports that forestry's significant value.



“When urban foresters take on the role of being stewards of the community’s outdoor culture, then they are doing something that no one else in the organization can really replace them at doing.”

~ A Wise Person

Manners

- Take your seat at the table (and USE it!)
- Make yourself memorable
- Know what you want and why.
- Cultivate an influential/knowledgeable voice
- Leveraging the Ask – partner, meet them
- Be creative

Support Advocates..They Support You

- Collaboration,
- Infrastructure focused,
- Protect the environment including the relationship between water and forests and
- Advocate for better regulations and policies

EFFECTIVE MODELS

- Greenville-Spartanburg (GSP) Airport
- Milliken's arboretum
- Arboretums on universities' campuses; state botanical gardens
- Pocket parks
- Residential (sf/mf) landscape tours
- How are other places solving similar issues..Field Trip!



OPPORTUNITIES TO BE MORE INTENTIONAL

- SC Local Government Comprehensive Planning Enabling Act of 1994 (§6-29-310)
- Community Facilities element
- Priority Investment Act – coordinated planning regarding infrastructure & of steering development to appropriate areas. Idea is to use tax \$ wisely.
- Natural solutions are less costly
- Planning community (that's us) should have a big picture focus. There is a responsibility to ensure that remedies are the most beneficial in the long term.

Take the First Step

- Learning the language is an active process
- Assert Yourself as an Expert
- Prove Your Value
- Concern Yourself with All Information
- Eliminate Turf Battles
- Just Do It – Invite Yourself
- Reciprocate
- Learn the language of governance

Glossary

- BANANA – Build Absolutely Nothing Anywhere Near Anything
- CAVEmen – Citizens Against Virtually Everything
- CEQA – Consultants Employment Quality Act
- BED principle - Bleed 'em dry

Glossary

- NUMBY Not under my backyard
- PIITBY Put it in their backyard
- QUIMBY Quit urbanizing in my backyard
- WIIFM What's in it for me?
- YIMBY Yes in my backyard

Other Spinoffs of NIMBY

DUDE: Developer Under Delusions of Entitlement

GOAH Gedoudaheah

KIIMBY Keep it in my backyard

NIABY Not in anyone's backyard

Or...

-
- NIMFOS Not in my field of sight
- NIMFYE Not in my front yard either
- NIMTOO Not in my term of office
- NITL Not in this lifetime
- NOPE Not on planet earth

Dinner Conversation

- Generica: The stores and strip malls you can see in any town in America.
- McPlace: Standardized “sense of place.”
- Nullibiety: State of being nowhere.
- Pablumia: A universal name for urban communities whose ambiances of uniqueness and regional flavor have been eradicated in favor of cookie cutter chain retail stores, restaurants, background music, entertainment and interchangeable local residents all dressed as Americans. The word is from the baby food, Pablum, which has a bland consistency and is completely tasteless.

After Dinner Conversation

Sense of Immunity: Mistaken belief that land use regulation does not apply for a particular neighborhood or site.

Custard development: Bland clustered development.

Gagplanistan: A place of massively meaningless planning.

Flan: The relatively bland, custard-like filling in many Comprehensive Plans.

The Scraps

Doczilla: Any technical report that should be caged rather than shelved.



<http://www.sti.clemson.edu>